



Appendix 2

News Release

Issued 11 March 2009 for immediate release

Promote Yourself

Businesses across the District are invited to promote themselves and at the same time make Bromsgrove look smarter than ever.

As part of its Promote Yourself campaign, the Council is offering businesses and organisations the opportunity to sponsor a range of items.

From hanging baskets and roundabouts to recycling trucks and events, there's a host of ways to advertise your details.

The Council's Promote Yourself organiser Julie Heyes said: "This is the perfect way for local businesses, shops and organisations to raise their profile and at the same time enhance the appearance and events in our district.

Businesses that have already signed up to sponsoring include Regal, Toyota, and BestofBromsgrove who have sponsored Road Islands and Webbs of Wychbold who have sponsored a recycling vehicle. Christmas sparked this year as Little Heath nurseries also donated trees for Bromsgrove and Rubery and the lights were sponsored by Webbs.

Speaking about the latest sponsorship project of the recycling vehicle, Webbs Executive Chairman Ed Webb said, "We are very pleased to be supporting this recycling initiative. Webbs is a firm believer in recycling making good sense both for business and the environment."

If you interested in finding out more about sponsorship opportunities with the Council please e-mail promoteyourself@bromsgrove.gov.uk or call Julie on 01527 881377

ENDS

Notes to Editors

You are invited to send a reporter and/or photographer to Webbs of Wychbold at 12 noon on Monday March 16 for a photograph of the recycling vehicle with representatives from the Council and Webbs

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Appendix 2

Picture below was uploaded on to the Council's website with the press release wording overleaf:

